

#### **Strategic Priorities 2022-2024**

### Center equity and anti-racism in all aspects of MCA's work

Develop greater diversity in board and staff and an inclusive work culture

Commit to continuous and ongoing race equity work across the organization

Develop trusted relationships with impacted communities

Advance policy and practice so that all children and families have the support and resources they need to thrive



## Deepen the impact of MCA's policy advocacy

Advance a cross-sector and preventive vision of child and family health and well-being

Improve Maine's child welfare system through strengthened statewide prevention services and child welfare practices

Transform Maine's early childhood system to better work for families so that children get the services they need to thrive

Increase MCA visibility as a statewide non-partisan advocate for children, youth, and families



# Engage those with lived experience in advocacy and MCA's work

Deepen connections and opportunities with parents to inform MCA's work and support their leadership in policy reform

Develop connections with youth to inform MCA's work and support their voice for policy reform

Elevate lived experiences in the 2023 KIDS COUNT Data Book

Grow and support the number of diverse child advocates in Maine

## Ensure MCA's fiscal health and operational strength

Increase MCA operating reserves

Grow unrestricted individual donor support

Increase visibility to expand MCA's network

Build an adaptive and supportive work environment





The Maine Children's Alliance advocates for sound public policies and promotes best practices to improve the lives of all Maine children, youth, and families.